

Birthday Scripts

Current customers:

Happy birthday month, Sarah! From your MK girl. I would love to get together with you to celebrate your birthday & treat you to a fun new look...oh & give you your birthday present (and discount) of course 😊 I'm having a birthday bash experience at my studio on _____ or would you rather get together another time this month?

(If she doesn't book on your meeting night, book her for her own birthday party)

Facebook friends, haven't yet facialed:

Hi Sarah!! Happy Wednesday! Super excited to meet my new Fb friends!!

I saw it's almost your birthday month 🎉🎂 Would you happen to be free _____ at _____ ? I would love to celebrate you & I am inviting February Birthday Beauties for a free Birthday Bash Experience: diy facial and makeover with Mary Kay. I have a birthday gift for you, plus did I mention there will be cake?! 🍰 😊
Let me know if I can reserve you a spot!

Follow up:

Hey 🙌

Just a quick follow up for your birthday invite!! We are so excited to treat & celebrate you this month. Were you able to check your schedule about _____ (date)?? I'd love for you to be my special guest.